

2007 Annual Report



PUEBLO CITY-COUNTY
LIBRARY
Ideas · Imagination · Information

Our mission

The mission of the Pueblo City-County Library District is to inform, educate, and culturally enrich the community.

The library will provide the community with materials and information services.

The public will receive quality service and programs in a welcoming environment.

The library's function is to encourage lifelong learning, knowledge through self education.

We want to encourage the joy of reading.

At a glance: library statistics

New records set at the library in 2007:

1,138,689 checkouts (7% increase)

58,613 program and event attendees (50% increase)

285,023 computer log-ons (5% increase)

68,065 hold filled (50% increase)

143,551 uses of electronic resources (9% increase)

Other fun facts:

865,089 total visits

12,514 new library cards issued

98,998 total patrons registered

345,175 self checkouts

316,594 patrons assisted

Total revenue: \$6,827,990

Library materials cost: \$910,000



The Pueblo City-County Library District has 13 locations to serve the public. There are four free-standing libraries and nine satellite libraries, which house part of the public library's collection in a school media center.

Rawlings Public Library

100 E. Abriendo Ave.
Pueblo, CO 81004
(719) 562-5600

Barkman Public Library

1300 Jerry Murphy Rd.
Pueblo, CO 81001
(719) 562-5680

Lamb Public Library

2525 S. Pueblo Blvd.
Pueblo, CO 81005
(719) 562-5670

White Public Library

298 S. Joe Martinez Blvd.
Pueblo West, CO 81007
(719) 562-5660

Satellite Libraries:

Avondale Elementary School
213 Hwy. 50 E. (719) 947-3047

Beulah School
8734 Schoolhouse Ln. (719) 485-3127

Craver Middle School
4850 Crow Cut Off (719) 676-3850

Cesar Chavez Academy
2500 W. 18 St. (719) 586-9199

North Mesa Elementary School
28881 Gale Rd. (719) 948-2551

Risley Middle School
625 N. Monument Ave. (719) 549-7449

Rye Elementary School
8120 Hwy. 165 W. (719) 489-2272

South Mesa Elementary School
23701 E. Preston Rd. (719) 543-0738

Vineland Elementary School
35777 Iris Rd. (719) 948-2633



Hot rods lined the parking lot at Rawlings Public Library during the Sweet Dreams Car Show in celebration of the grand opening of Nuestra Biblioteca Hispanic Resource Center.

Building on our winning workplace

Supervisors continued training toward Mountain States Employment Council/Colorado Library Consortium Supervisory Management Certification.

A new Performance Appraisal and Development System (PADS) was established to improve performance management practices.

Recommendations of the compensation review conducted by Owens & Associates was adopted to ensure employees are competitively paid.

A new employee orientation program was developed and presented for all new hires.

All-employee training was improved with quarterly training programs.



Library leadership

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Serving our community

Opened new Teen Central areas at Rawlings and Lamb Public Libraries.

Established the award-winning Nuestra Biblioteca Hispanic Resource Center at the Rawlings Public Library. Nearly 1,000 people attended the grand opening and low rider car show.

Hired Hispanic, media and adult resource librarians to help build better collections of library materials.

Added new multimedia equipment in the Ryals Special Event and Computer Training Rooms at Rawlings Public Library.

Completed the third annual All Pueblo Reads project featuring *Adventures of Huckleberry Finn* by Mark Twain. More than 2,500 Puebloans participated in the project by attending an event or checking out related material from the library.

Broke ground in November on the 26,000 square foot Pueblo West Library expansion project.



Prairie Winds Elementary School Choir entertains the crowd gathered at the groundbreaking ceremony and 10th anniversary of the White Library.

Award winning

The Pueblo City-County Library District won first place for the Summer Reading Program for the third time in a row in a state-wide competition judged by Colorado librarians.

The grand opening of Nuestra Biblioteca Hispanic Resource Center was recognized by the Colorado Association of Libraries as a Delight in Diversity grant winner.

Pueblo City-County Library District employees rallied together to win second place in the YMCA's annual Corporate Cup competition.

Thanks to our 2007 donors!

\$20,000 and more

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Our fabulous Friends

The purpose of the Friends of the Pueblo City-County Library District is to help the library system make educational, informational, cultural and recreational services available to the public.

In the spirit of their purpose, the Friends do amazing things to help the library in many ways. Here are a few of their accomplishments from the past year:

Books Again, the Friends used bookstore, set a sales record of nearly \$77,500 in gross sales. Nearly 67% of the profits went to benefit the library.

Continued the Friends Youth Writing Contest, which received 452 entries.

Sponsored numerous library contests for kids including the Scary Story, Poetry, Create Your Own Dr. Seuss Character, and Pueblo Girl Essay Contests.

Awarded a \$3,000 annual scholarship to PCCLD employee Elizabeth Flores, who is pursuing a Master of Library Science.

Funded library projects including the Summer Reading Club, *News & Events* newsletter, Pueblo West Library expansion, display shelving for Barkman Library, Teen Central book cart, and adjustable-height computer tables for disabled patrons.

Since the founding of the Friends of the Library in 1960, more than \$300,000 has been donated to benefit the library district.





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